Alex Johnson
Senior Product Designer
London, UK, GMT+0

alex@alexjohnson.design
linkedin.com/in/alexjohnson
alexjohnson.design
twitter.com/alexjohnson

About

Product designer with 8+ years of experience crafting beautiful, user-centered digital products. Passionate about design systems, accessibility, and mentoring junior designers.

Experience

2021 – Now

Senior Product Designer at Acme Corp
London, UK

Lead designer for the core product team, working on design system and user research.

- Built and maintained a comprehensive design system used by 50+ designers and engineers
- Led user research initiatives that increased conversion by 35%
- Mentored 3 junior designers and established design critique practices

2018 – 2021

Product Designer at StartupXYZ
Remote

First design hire. Built the product from 0 to 100k users.

- Designed and shipped the MVP in 6 months
- Conducted 50+ user interviews to validate product-market fit
- Established the design process and hired the first design team member

Projects

2020 – Now

OpenDesignSystem github.com/alexjohnson/opendesignsystem

Open-source design system for SaaS products. 2k+ GitHub stars.

- Built comprehensive component library with 50+ components
- Adopted by 100+ companies worldwide

Publications

2022

Design Systems: A Practical Guide to Creating Shared Design Languages
alistapart.com/article/design-systems-practical-guide
A List Apart

An in-depth guide exploring how to create, document, and maintain design systems that bridge the gap between design and development teams.

Talks

2023

Building Design Systems That Scale config.figma.com
Config Europe — Berlin, Germany

Shared lessons learned from building and maintaining a design system used by 50+ designers and engineers across multiple product teams.

2022	**The Art of Design Critique**
	Design Matters — Copenhagen, Denmark
	A workshop on giving and receiving constructive feedback to improve design outcomes and team collaboration.

Education

2012 – 2015	**University of the Arts London**
	BA (Hons) in Graphic Design
	London, UK
	First Class Honours

Testimonials

"Alex is one of the most talented designers I've worked with. Their attention to detail and user empathy is unmatched."

Sarah Chen
Head of Product at Acme Corp

"The design system Alex built transformed how our engineering and design teams collaborate. It's become the backbone of our product development."

Marcus Webb
CTO at StartupXYZ

Skills

Design — Figma · Sketch · Adobe Creative Suite · Prototyping · Design Systems

Research — User Interviews · Usability Testing · A/B Testing · Analytics

Development — HTML · CSS · React Basics · Git